

COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 30.2786/-95.4594

RFULL9

336 Marketplace - Demographic Trends

	3 mi radius		5 mi radius		7 mi radius	
Population						
Estimated Population (2017)	35,307		92,439		149,637	
Projected Population (2022)	41,737		108,896		176,392	
Census Population (2010)	31,151		72,576		115,622	
Census Population (2000)	26,106		48,354		80,968	
Projected Annual Growth (2017-2022)	6,429	3.6%	16,457	3.6%	26,755	3.6%
Historical Annual Growth (2010-2017)	4,156	1.9%	19,863	3.9%	34,015	4.2%
Historical Annual Growth (2000-2010)	5,045	1.9%	24,223	5.0%	34,654	4.3%
Estimated Population Density (2017)	1,249 <i>psm</i>		1,177 <i>psm</i>		972 <i>psm</i>	
Trade Area Size	28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
Households						
Estimated Households (2017)	12,128		33,451		54,652	
Projected Households (2022)	14,011		38,628		63,034	
Census Households (2010)	10,563		25,681		41,428	
Census Households (2000)	8,974		17,008		27,705	
Projected Annual Growth (2017-2022)	1,883	3.1%	5,177	3.1%	8,382	3.1%
Historical Annual Change (2000-2017)	3,155	2.1%	16,442	5.7%	26,948	5.7%
Average Household Income						
Estimated Average Household Income (2017)	\$75,830		\$81,231		\$98,966	
Projected Average Household Income (2022)	\$93,804		\$99,999		\$123,191	
Census Average Household Income (2010)	\$63,156		\$67,645		\$82,818	
Census Average Household Income (2000)	\$49,311		\$51,086		\$71,225	
Projected Annual Change (2017-2022)	\$17,974	4.7%	\$18,767	4.6%	\$24,225	4.9%
Historical Annual Change (2000-2017)	\$26,519	3.2%	\$30,145	3.5%	\$27,741	2.3%
Median Household Income						
Estimated Median Household Income (2017)	\$62,376		\$68,665		\$84,807	
Projected Median Household Income (2022)	\$72,071		\$79,718		\$99,424	
Census Median Household Income (2010)	\$52,039		\$57,021		\$68,514	
Census Median Household Income (2000)	\$40,248		\$41,526		\$58,669	
Projected Annual Change (2017-2022)	\$9,695	3.1%	\$11,053	3.2%	\$14,617	3.4%
Historical Annual Change (2000-2017)	\$22,128	3.2%	\$27,139	3.8%	\$26,138	2.6%
Per Capita Income						
Estimated Per Capita Income (2017)	\$26,106		\$29,726		\$36,353	
Projected Per Capita Income (2022)	\$31,539		\$35,753		\$44,198	
Census Per Capita Income (2010)	\$21,417		\$23,936		\$29,674	
Census Per Capita Income (2000)	\$17,021		\$17,954		\$24,338	
Projected Annual Change (2017-2022)	\$5,433	4.2%	\$6,027	4.1%	\$7,846	4.3%
Historical Annual Change (2000-2017)	\$9,086	3.1%	\$11,771	3.9%	\$12,015	2.9%
Estimated Average Household Net Worth (2017)	\$524,093		\$591,280		\$790,723	

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336 Marketplace - Demographic Trends						
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Race and Ethnicity						
Total Population (2017)	35,307		92,439		149,637	
White (2017)	23,148	65.6%	67,105	72.6%	115,149	77.0%
Black or African American (2017)	4,160	11.8%	8,123	8.8%	10,530	7.0%
American Indian or Alaska Native (2017)	454	1.3%	958	1.0%	1,324	0.9%
Asian (2017)	747	2.1%	2,637	2.9%	5,009	3.3%
Hawaiian or Pacific Islander (2017)	8	-	39	-	64	-
Other Race (2017)	5,424	15.4%	10,566	11.4%	13,136	8.8%
Two or More Races (2017)	1,365	3.9%	3,011	3.3%	4,425	3.0%
Population < 18 (2017)	9,678	27.4%	23,591	25.5%	38,199	25.5%
White Not Hispanic	2,983	30.8%	9,419	39.9%	18,620	48.7%
Black or African American	1,268	13.1%	2,363	10.0%	3,055	8.0%
Asian	176	1.8%	624	2.6%	1,238	3.2%
Other Race Not Hispanic	217	2.2%	565	2.4%	1,060	2.8%
Hispanic	5,035	52.0%	10,619	45.0%	14,227	37.2%
Not Hispanic or Latino Population (2017)	20,624	58.4%	60,645	65.6%	107,308	71.7%
Not Hispanic White	15,483	75.1%	49,019	80.8%	90,084	83.9%
Not Hispanic Black or African American	3,745	18.2%	7,342	12.1%	9,541	8.9%
Not Hispanic American Indian or Alaska Native	114	0.6%	339	0.6%	566	0.5%
Not Hispanic Asian	699	3.4%	2,496	4.1%	4,779	4.5%
Not Hispanic Hawaiian or Pacific Islander	5	-	28	-	50	-
Not Hispanic Other Race	132	0.6%	213	0.4%	253	0.2%
Not Hispanic Two or More Races	446	2.2%	1,208	2.0%	2,035	1.9%
Hispanic or Latino Population (2017)	14,683	41.6%	31,794	34.4%	42,329	28.3%
Hispanic White	7,666	52.2%	18,086	56.9%	25,065	59.2%
Hispanic Black or African American	415	2.8%	781	2.5%	989	2.3%
Hispanic American Indian or Alaska Native	341	2.3%	619	1.9%	759	1.8%
Hispanic Asian	48	0.3%	141	0.4%	229	0.5%
Hispanic Hawaiian or Pacific Islander	3	-	11	-	14	-
Hispanic Other Race	5,291	36.0%	10,353	32.6%	12,884	30.4%
Hispanic Two or More Races	919	6.3%	1,803	5.7%	2,389	5.6%
Not Hispanic or Latino Population (2010)	18,671	59.9%	48,480	66.8%	85,108	73.6%
Hispanic or Latino Population (2010)	12,480	40.1%	24,096	33.2%	30,514	26.4%
Not Hispanic or Latino Population (2000)	17,703	67.8%	35,146	72.7%	65,306	80.7%
Hispanic or Latino Population (2000)	8,403	32.2%	13,208	27.3%	15,662	19.3%
Not Hispanic or Latino Population (2022)	23,466	56.2%	69,339	63.7%	123,420	70.0%
Hispanic or Latino Population (2022)	18,271	43.8%	39,557	36.3%	52,972	30.0%
Projected Annual Growth (2017-2022)	3,588	4.9%	7,763	4.9%	10,643	5.0%
Historical Annual Growth (2000-2010)	4,077	4.9%	10,889	8.2%	14,853	9.5%

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336 Marketplace - Demographic Trends

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Total Age Distribution (2017)						
Total Population	35,307		92,439		149,637	
Age Under 5 Years	2,802	7.9%	6,803	7.4%	10,236	6.8%
Age 5 to 9 Years	2,601	7.4%	6,511	7.0%	10,516	7.0%
Age 10 to 14 Years	2,559	7.2%	6,223	6.7%	10,664	7.1%
Age 15 to 19 Years	2,677	7.6%	6,449	7.0%	10,586	7.1%
Age 20 to 24 Years	2,852	8.1%	7,433	8.0%	10,799	7.2%
Age 25 to 29 Years	2,502	7.1%	6,955	7.5%	9,998	6.7%
Age 30 to 34 Years	2,299	6.5%	6,539	7.1%	9,907	6.6%
Age 35 to 39 Years	2,210	6.3%	6,180	6.7%	9,792	6.5%
Age 40 to 44 Years	2,200	6.2%	6,019	6.5%	10,140	6.8%
Age 45 to 49 Years	2,182	6.2%	5,607	6.1%	10,028	6.7%
Age 50 to 54 Years	2,107	6.0%	5,446	5.9%	9,932	6.6%
Age 55 to 59 Years	2,071	5.9%	5,319	5.8%	9,504	6.4%
Age 60 to 64 Years	1,742	4.9%	4,699	5.1%	8,043	5.4%
Age 65 to 69 Years	1,421	4.0%	3,950	4.3%	6,602	4.4%
Age 70 to 74 Years	1,133	3.2%	3,120	3.4%	4,975	3.3%
Age 75 to 79 Years	830	2.4%	2,280	2.5%	3,525	2.4%
Age 80 to 84 Years	532	1.5%	1,446	1.6%	2,222	1.5%
Age 85 Years or Over	587	1.7%	1,460	1.6%	2,167	1.4%
Median Age	33.3		34.2		35.7	
Age 19 Years or Less	10,639	30.1%	25,986	28.1%	42,002	28.1%
Age 20 to 64 Years	20,165	57.1%	54,198	58.6%	88,143	58.9%
Age 65 Years or Over	4,503	12.8%	12,255	13.3%	19,491	13.0%
Female Age Distribution (2017)						
Female Population	17,696 50.1%		45,884 49.6%		74,931 50.1%	
Age Under 5 Years	1,390	7.9%	3,362	7.3%	5,023	6.7%
Age 5 to 9 Years	1,259	7.1%	3,153	6.9%	5,105	6.8%
Age 10 to 14 Years	1,232	7.0%	3,013	6.6%	5,188	6.9%
Age 15 to 19 Years	1,254	7.1%	3,052	6.7%	5,064	6.8%
Age 20 to 24 Years	1,409	8.0%	3,530	7.7%	5,211	7.0%
Age 25 to 29 Years	1,221	6.9%	3,247	7.1%	4,752	6.3%
Age 30 to 34 Years	1,146	6.5%	3,136	6.8%	4,886	6.5%
Age 35 to 39 Years	1,099	6.2%	2,917	6.4%	4,818	6.4%
Age 40 to 44 Years	1,045	5.9%	2,853	6.2%	4,963	6.6%
Age 45 to 49 Years	1,034	5.8%	2,699	5.9%	5,041	6.7%
Age 50 to 54 Years	1,059	6.0%	2,706	5.9%	4,936	6.6%
Age 55 to 59 Years	1,107	6.3%	2,784	6.1%	4,884	6.5%
Age 60 to 64 Years	875	4.9%	2,445	5.3%	4,149	5.5%
Age 65 to 69 Years	753	4.3%	2,098	4.6%	3,467	4.6%
Age 70 to 74 Years	596	3.4%	1,725	3.8%	2,699	3.6%
Age 75 to 79 Years	469	2.6%	1,273	2.8%	1,954	2.6%
Age 80 to 84 Years	336	1.9%	884	1.9%	1,322	1.8%
Age 85 Years or Over	411	2.3%	1,008	2.2%	1,469	2.0%
Female Median Age	34.5		35.8		37.0	
Age 19 Years or Less	5,136	29.0%	12,579	27.4%	20,379	27.2%
Age 20 to 64 Years	9,995	56.5%	26,316	57.4%	43,641	58.2%
Age 65 Years or Over	2,565	14.5%	6,988	15.2%	10,911	14.6%

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Male Age Distribution (2017)						
Male Population	17,611	49.9%	46,555	50.4%	74,705	49.9%
Age Under 5 Years	1,411	8.0%	3,441	7.4%	5,213	7.0%
Age 5 to 9 Years	1,342	7.6%	3,358	7.2%	5,411	7.2%
Age 10 to 14 Years	1,327	7.5%	3,210	6.9%	5,476	7.3%
Age 15 to 19 Years	1,423	8.1%	3,397	7.3%	5,523	7.4%
Age 20 to 24 Years	1,442	8.2%	3,903	8.4%	5,587	7.5%
Age 25 to 29 Years	1,281	7.3%	3,708	8.0%	5,245	7.0%
Age 30 to 34 Years	1,153	6.5%	3,403	7.3%	5,020	6.7%
Age 35 to 39 Years	1,111	6.3%	3,263	7.0%	4,974	6.7%
Age 40 to 44 Years	1,156	6.6%	3,166	6.8%	5,177	6.9%
Age 45 to 49 Years	1,148	6.5%	2,909	6.2%	4,987	6.7%
Age 50 to 54 Years	1,048	6.0%	2,741	5.9%	4,996	6.7%
Age 55 to 59 Years	963	5.5%	2,535	5.4%	4,620	6.2%
Age 60 to 64 Years	867	4.9%	2,254	4.8%	3,895	5.2%
Age 65 to 69 Years	668	3.8%	1,852	4.0%	3,135	4.2%
Age 70 to 74 Years	537	3.1%	1,394	3.0%	2,275	3.0%
Age 75 to 79 Years	361	2.1%	1,007	2.2%	1,571	2.1%
Age 80 to 84 Years	196	1.1%	561	1.2%	900	1.2%
Age 85 Years or Over	176	1.0%	452	1.0%	698	0.9%
Male Median Age	32.3		33.0		34.6	
Age 19 Years or Less	5,503	31.2%	13,407	28.8%	21,623	28.9%
Age 20 to 64 Years	10,170	57.7%	27,882	59.9%	44,502	59.6%
Age 65 Years or Over	1,938	11.0%	5,267	11.3%	8,580	11.5%
Males per 100 Females (2017)						
Overall Comparison	100		101		100	
Age Under 5 Years	102	50.4%	102	50.6%	104	50.9%
Age 5 to 9 Years	107	51.6%	106	51.6%	106	51.5%
Age 10 to 14 Years	108	51.8%	107	51.6%	106	51.4%
Age 15 to 19 Years	113	53.2%	111	52.7%	109	52.2%
Age 20 to 24 Years	102	50.6%	111	52.5%	107	51.7%
Age 25 to 29 Years	105	51.2%	114	53.3%	110	52.5%
Age 30 to 34 Years	101	50.1%	109	52.0%	103	50.7%
Age 35 to 39 Years	101	50.3%	112	52.8%	103	50.8%
Age 40 to 44 Years	111	52.5%	111	52.6%	104	51.1%
Age 45 to 49 Years	111	52.6%	108	51.9%	99	49.7%
Age 50 to 54 Years	99	49.7%	101	50.3%	101	50.3%
Age 55 to 59 Years	87	46.5%	91	47.7%	95	48.6%
Age 60 to 64 Years	99	49.8%	92	48.0%	94	48.4%
Age 65 to 69 Years	89	47.0%	88	46.9%	90	47.5%
Age 70 to 74 Years	90	47.4%	81	44.7%	84	45.7%
Age 75 to 79 Years	77	43.5%	79	44.2%	80	44.6%
Age 80 to 84 Years	58	36.9%	63	38.8%	68	40.5%
Age 85 Years or Over	43	30.0%	45	31.0%	48	32.2%
Age 19 Years or Less	107	51.7%	107	51.6%	106	51.5%
Age 20 to 39 Years	102	50.6%	111	52.7%	106	51.4%
Age 40 to 64 Years	101	50.3%	101	50.2%	99	49.7%
Age 65 Years or Over	76	43.0%	75	43.0%	79	44.0%

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	3 mi radius		5 mi radius		7 mi radius	
Household Type (2017)						
Total Households	12,128		33,451		54,652	
Households with Children	4,769	39.3%	11,896	35.6%	19,714	36.1%
Average Household Size	2.9		2.7		2.7	
Household Density per Square Mile	429		426		355	
Population Family	30,531	86.5%	76,593	82.9%	127,166	85.0%
Population Non-Family	4,482	12.7%	13,379	14.5%	19,930	13.3%
Population Group Quarters	295	0.8%	2,467	2.7%	2,541	1.7%
Family Households	8,714	71.9%	22,677	67.8%	38,482	70.4%
Married Couple Households	6,014	69.0%	16,627	73.3%	29,805	77.5%
Other Family Households	2,700	31.0%	6,050	26.7%	8,677	22.5%
Family Households with Children	4,724	54.2%	11,778	51.9%	19,541	50.8%
Married Couple with Children	2,901	61.4%	7,849	66.6%	13,923	71.3%
Other Family Households with Children	1,823	38.6%	3,929	33.4%	5,617	28.7%
Family Households No Children	3,990	45.8%	10,899	48.1%	18,941	49.2%
Married Couple No Children	3,114	78.0%	8,778	80.5%	15,881	83.8%
Other Family Households No Children	877	22.0%	2,121	19.5%	3,059	16.2%
Non-Family Households	3,414	28.1%	10,774	32.2%	16,171	29.6%
Non-Family Households with Children	45	1.3%	118	1.1%	173	1.1%
Non-Family Households No Children	3,369	98.7%	10,655	98.9%	15,998	98.9%
Average Family Household Size	3.5		3.4		3.3	
Average Family Income	\$87,059		\$95,102		\$117,545	
Median Family Income	\$73,628		\$82,230		\$102,002	
Average Non-Family Household Size	1.3		1.2		1.2	
Marital Status (2017)						
Population Age 15 Years or Over	27,345		72,902		118,221	
Never Married	9,571	35.0%	22,678	31.1%	32,716	27.7%
Currently Married	10,852	39.7%	32,795	45.0%	60,562	51.2%
Previously Married	6,923	25.3%	17,429	23.9%	24,943	21.1%
Separated	2,267	32.8%	5,354	30.7%	6,823	27.4%
Widowed	1,621	23.4%	4,154	23.8%	6,543	26.2%
Divorced	3,034	43.8%	7,921	45.4%	11,577	46.4%
Educational Attainment (2017)						
Adult Population Age 25 Years or Over	21,816		59,020		96,835	
Elementary (Grade Level 0 to 8)	3,292	15.1%	5,936	10.1%	7,175	7.4%
Some High School (Grade Level 9 to 11)	2,892	13.3%	5,939	10.1%	7,561	7.8%
High School Graduate	5,759	26.4%	15,148	25.7%	22,200	22.9%
Some College	4,172	19.1%	12,387	21.0%	19,789	20.4%
Associate Degree Only	1,113	5.1%	3,662	6.2%	6,440	6.7%
Bachelor Degree Only	3,093	14.2%	10,317	17.5%	22,357	23.1%
Graduate Degree	1,497	6.9%	5,631	9.5%	11,314	11.7%
Any College (Some College or Higher)	9,874	45.3%	31,997	54.2%	59,900	61.9%
College Degree + (Bachelor Degree or Higher)	4,589	21.0%	15,948	27.0%	33,671	34.8%

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Housing						
Total Housing Units (2017)	12,580		34,592		56,480	
Total Housing Units (2010)	11,424		28,093		44,959	
Historical Annual Growth (2010-2017)	1,156	1.4%	6,499	3.3%	11,521	3.7%
Housing Units Occupied (2017)	12,128		33,451		54,652	
Housing Units Owner-Occupied	7,041	58.1%	19,996	59.8%	35,967	65.8%
Housing Units Renter-Occupied	5,087	41.9%	13,455	40.2%	18,685	34.2%
Housing Units Vacant (2017)	452	3.7%	1,141	3.4%	1,828	3.3%
Household Size (2017)						
Total Households	12,128		33,451		54,652	
1 Person Households	2,699	22.3%	8,815	26.4%	13,337	24.4%
2 Person Households	3,542	29.2%	10,096	30.2%	17,272	31.6%
3 Person Households	1,983	16.3%	5,214	15.6%	8,823	16.1%
4 Person Households	1,806	14.9%	4,635	13.9%	8,209	15.0%
5 Person Households	1,111	9.2%	2,639	7.9%	4,193	7.7%
6 Person Households	520	4.3%	1,120	3.3%	1,611	2.9%
7 or More Person Households	468	3.9%	932	2.8%	1,206	2.2%
Household Income Distribution (2017)						
HH Income \$200,000 or More	879	7.2%	2,495	7.5%	6,514	11.9%
HH Income \$150,000 to \$199,999	640	5.3%	2,293	6.9%	5,323	9.7%
HH Income \$125,000 to \$149,999	558	4.6%	2,030	6.1%	3,954	7.2%
HH Income \$100,000 to \$124,999	785	6.5%	2,795	8.4%	4,751	8.7%
HH Income \$75,000 to \$99,999	1,636	13.5%	4,388	13.1%	6,462	11.8%
HH Income \$50,000 to \$74,999	1,894	15.6%	5,964	17.8%	8,291	15.2%
HH Income \$35,000 to \$49,999	1,474	12.2%	4,309	12.9%	6,320	11.6%
HH Income \$25,000 to \$34,999	1,618	13.3%	3,215	9.6%	4,678	8.6%
HH Income \$15,000 to \$24,999	1,217	10.0%	3,056	9.1%	4,362	8.0%
HH Income \$10,000 to \$14,999	639	5.3%	1,310	3.9%	1,786	3.3%
HH Income Under \$10,000	790	6.5%	1,594	4.8%	2,210	4.0%
Household Vehicles (2017)						
Households 0 Vehicles Available	721	5.9%	1,617	4.8%	2,160	4.0%
Households 1 Vehicle Available	4,015	33.1%	11,446	34.2%	16,337	29.9%
Households 2 Vehicles Available	4,409	36.4%	13,295	39.7%	23,970	43.9%
Households 3 or More Vehicles Available	2,983	24.6%	7,093	21.2%	12,186	22.3%
Total Vehicles Available	22,651		61,426		104,413	
Average Vehicles per Household	1.9		1.8		1.9	
Owner-Occupied Household Vehicles	15,052	66.5%	41,352	67.3%	75,801	72.6%
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.1	
Renter-Occupied Household Vehicles	7,599	33.5%	20,074	32.7%	28,612	27.4%
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.5	
Travel Time (2015)						
Worker Base Age 16 years or Over	16,853		42,863		67,898	
Travel to Work in 14 Minutes or Less	4,273	25.4%	10,279	24.0%	15,318	22.6%
Travel to Work in 15 to 29 Minutes	6,694	39.7%	15,759	36.8%	23,005	33.9%
Travel to Work in 30 to 59 Minutes	4,080	24.2%	10,795	25.2%	18,225	26.8%
Travel to Work in 60 Minutes or More	1,536	9.1%	5,111	11.9%	9,348	13.8%
Work at Home	575	3.4%	1,773	4.1%	3,396	5.0%
Average Minutes Travel to Work	21.4		21.9		24.1	

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COMPLETE PROFILE

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336 Marketplace - Demographic Trends

	3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2015)						
Worker Base Age 16 years or Over	16,853		42,863		67,898	
Drive to Work Alone	11,972	71.0%	32,444	75.7%	52,372	77.1%
Drive to Work in Carpool	3,280	19.5%	6,788	15.8%	9,322	13.7%
Travel to Work by Public Transportation	388	2.3%	640	1.5%	1,228	1.8%
Drive to Work on Motorcycle	20	0.1%	121	0.3%	152	0.2%
Bicycle to Work	17	0.1%	25	0.1%	28	-
Walk to Work	377	2.2%	628	1.5%	751	1.1%
Other Means	223	1.3%	443	1.0%	648	1.0%
Work at Home	575	3.4%	1,773	4.1%	3,396	5.0%
Daytime Demographics (2017)						
Total Businesses	1,916		4,127		6,017	
Total Employees	21,572		47,555		71,802	
Company Headquarter Businesses	6	0.3%	14	0.3%	36	0.6%
Company Headquarter Employees	540	2.5%	1,512	3.2%	3,894	5.4%
Employee Population per Business	11.3 to 1		11.5 to 1		11.9 to 1	
Residential Population per Business	18.4 to 1		22.4 to 1		24.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	31,518		75,030		116,396	
Labor Force						
Labor Population Age 16 Years or Over (2017)	26,789		71,572		115,995	
Labor Force Total Males (2017)	13,230	49.4%	35,853	50.1%	57,459	49.5%
Male Civilian Employed	9,646	72.9%	24,476	68.3%	40,071	69.7%
Male Civilian Unemployed	497	3.8%	1,147	3.2%	1,751	3.0%
Males in Armed Forces	15	0.1%	82	0.2%	139	0.2%
Males Not in Labor Force	3,071	23.2%	10,148	28.3%	15,498	27.0%
Labor Force Total Females (2017)	13,559	50.6%	35,719	49.9%	58,537	50.5%
Female Civilian Employed	7,181	53.0%	19,540	54.7%	31,192	53.3%
Female Civilian Unemployed	204	1.5%	720	2.0%	1,202	2.1%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	6,174	45.5%	15,459	43.3%	26,143	44.7%
Unemployment Rate		2.6%		2.6%		2.5%
Labor Force Growth (2010-2017)	-330	-1.9%	229	0.5%	1,827	2.6%
Male Labor Force Growth (2010-2017)	-179	-1.8%	127	0.5%	1,060	2.7%
Female Labor Force Growth (2010-2017)	-151	-2.1%	102	0.5%	767	2.5%
Occupation (2015)						
Occupation Population Age 16 Years or Over	17,158		43,787		69,436	
Occupation Total Males	9,826	57.3%	24,349	55.6%	39,011	56.2%
Occupation Total Females	7,332	42.7%	19,438	44.4%	30,425	43.8%
Management, Business, Financial Operations	1,866	10.9%	6,023	13.8%	12,214	17.6%
Professional, Related	3,291	19.2%	10,019	22.9%	16,886	24.3%
Service	4,017	23.4%	7,776	17.8%	10,710	15.4%
Sales, Office	3,277	19.1%	9,241	21.1%	14,812	21.3%
Farming, Fishing, Forestry	14	0.1%	39	0.1%	76	0.1%
Construction, Extraction, Maintenance	2,472	14.4%	5,418	12.4%	7,559	10.9%
Production, Transport, Material Moving	2,221	12.9%	5,270	12.0%	7,180	10.3%
White Collar Workers	8,434	49.2%	25,284	57.7%	43,912	63.2%
Blue Collar Workers	8,724	50.8%	18,503	42.3%	25,524	36.8%

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Units In Structure (2015)						
Total Units	10,563		25,681		41,428	
1 Detached Unit	8,167	77.3%	21,608	84.1%	36,547	88.2%
1 Attached Unit	154	1.5%	899	3.5%	1,593	3.8%
2 Units	69	0.7%	215	0.8%	310	0.7%
3 to 4 Units	473	4.5%	1,020	4.0%	1,185	2.9%
5 to 9 Units	396	3.7%	1,322	5.1%	1,768	4.3%
10 to 19 Units	883	8.4%	2,321	9.0%	3,133	7.6%
20 to 49 Units	534	5.1%	1,474	5.7%	2,033	4.9%
50 or More Units	407	3.9%	1,546	6.0%	2,098	5.1%
Mobile Home or Trailer	1,203	11.4%	2,745	10.7%	4,377	10.6%
Other Structure	88	0.8%	109	0.4%	153	0.4%
Homes Built By Year (2015)						
Homes Built 2014 or later	198	1.9%	1,476	5.7%	2,450	5.9%
Homes Built 2010 to 2013	746	1.9%	3,071	5.7%	4,825	5.9%
Homes Built 2000 to 2009	2,840	26.9%	10,551	41.1%	16,511	39.9%
Homes Built 1990 to 1999	2,018	19.1%	4,878	19.0%	10,820	26.1%
Homes Built 1980 to 1989	1,820	17.2%	4,159	16.2%	6,243	15.1%
Homes Built 1970 to 1979	3,225	30.5%	5,533	21.5%	7,545	18.2%
Homes Built 1960 to 1969	887	8.4%	2,415	9.4%	3,236	7.8%
Homes Built 1950 to 1959	271	2.6%	532	2.1%	749	1.8%
Homes Built 1940 to 1949	200	1.9%	303	1.2%	417	1.0%
Homes Built Before 1939	171	1.6%	339	1.3%	440	1.1%
Median Age of Homes	29.4 yrs		25.1 yrs		23.8 yrs	
Home Values (2015)						
Owner Specified Housing Units	5,970		15,279		27,490	
Home Values \$1,000,000 or More	77	1.3%	158	1.0%	332	1.2%
Home Values \$750,000 to \$999,999	33	0.6%	131	0.9%	373	1.4%
Home Values \$500,000 to \$749,999	373	6.3%	821	5.4%	2,236	8.1%
Home Values \$400,000 to \$499,999	358	6.0%	818	5.4%	2,178	7.9%
Home Values \$300,000 to \$399,999	690	11.6%	2,345	15.3%	5,431	19.8%
Home Values \$250,000 to \$299,999	569	9.5%	2,162	14.1%	3,843	14.0%
Home Values \$200,000 to \$249,999	746	12.5%	2,245	14.7%	3,936	14.3%
Home Values \$175,000 to \$199,999	571	9.6%	1,860	12.2%	2,754	10.0%
Home Values \$150,000 to \$174,999	843	14.1%	2,239	14.7%	3,386	12.3%
Home Values \$125,000 to \$149,999	763	12.8%	1,729	11.3%	2,388	8.7%
Home Values \$100,000 to \$124,999	846	14.2%	1,878	12.3%	2,631	9.6%
Home Values \$90,000 to \$99,999	162	2.7%	447	2.9%	613	2.2%
Home Values \$80,000 to \$89,999	246	4.1%	724	4.7%	1,005	3.7%
Home Values \$70,000 to \$79,999	154	2.6%	325	2.1%	528	1.9%
Home Values \$60,000 to \$69,999	74	1.2%	138	0.9%	186	0.7%
Home Values \$50,000 to \$59,999	261	4.4%	485	3.2%	675	2.5%
Home Values \$35,000 to \$49,999	118	2.0%	344	2.2%	496	1.8%
Home Values \$25,000 to \$34,999	137	2.3%	296	1.9%	424	1.5%
Home Values \$10,000 to \$24,999	186	3.1%	565	3.7%	899	3.3%
Home Values Under \$10,000	76	1.3%	187	1.2%	285	1.0%
Owner-Occupied Median Home Value	\$172,190		\$182,932		\$225,140	
Renter-Occupied Median Rent	\$780		\$877		\$948	

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336 Marketplace - Demographic Trends

	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2017)			
Total Household Expenditure	\$694 M	\$2.03 B	\$3.78 B
Total Non-Retail Expenditure	\$377 M	\$1.10 B	\$2.07 B
Total Retail Expenditure	\$316 M	\$923 M	\$1.71 B
Apparel	\$24.4 M	\$71.1 M	\$133 M
Contributions	\$31.2 M	\$92.3 M	\$188 M
Education	\$26.1 M	\$77.8 M	\$157 M
Entertainment	\$38.9 M	\$114 M	\$214 M
Food and Beverages	\$101 M	\$295 M	\$539 M
Furnishings and Equipment	\$23.9 M	\$70.4 M	\$134 M
Gifts	\$17.4 M	\$51.6 M	\$102 M
Health Care	\$55.0 M	\$159 M	\$287 M
Household Operations	\$20.1 M	\$59.5 M	\$117 M
Miscellaneous Expenses	\$10.1 M	\$29.5 M	\$53.9 M
Personal Care	\$8.99 M	\$26.2 M	\$48.7 M
Personal Insurance	\$5.25 M	\$15.5 M	\$30.8 M
Reading	\$1.53 M	\$4.50 M	\$8.42 M
Shelter	\$143 M	\$418 M	\$784 M
Tobacco	\$4.19 M	\$11.9 M	\$20.4 M
Transportation	\$130 M	\$381 M	\$695 M
Utilities	\$51.8 M	\$150 M	\$270 M
Monthly Household Consumer Expenditure (2017)			
Total Household Expenditure	\$4,766	\$5,047	\$5,766
Total Non-Retail Expenditure	\$2,593 54.4%	\$2,749 54.5%	\$3,153 54.7%
Total Retail Expenditures	\$2,173 45.6%	\$2,298 45.5%	\$2,614 45.3%
Apparel	\$167 3.5%	\$177 3.5%	\$203 3.5%
Contributions	\$214 4.5%	\$230 4.6%	\$286 5.0%
Education	\$180 3.8%	\$194 3.8%	\$239 4.1%
Entertainment	\$268 5.6%	\$284 5.6%	\$327 5.7%
Food and Beverages	\$697 14.6%	\$734 14.5%	\$822 14.3%
Furnishings and Equipment	\$164 3.4%	\$175 3.5%	\$204 3.5%
Gifts	\$119 2.5%	\$129 2.5%	\$156 2.7%
Health Care	\$378 7.9%	\$396 7.8%	\$438 7.6%
Household Operations	\$138 2.9%	\$148 2.9%	\$178 3.1%
Miscellaneous Expenses	\$69 1.5%	\$74 1.5%	\$82 1.4%
Personal Care	\$62 1.3%	\$65 1.3%	\$74 1.3%
Personal Insurance	\$36 0.8%	\$39 0.8%	\$47 0.8%
Reading	\$11 0.2%	\$11 0.2%	\$13 0.2%
Shelter	\$982 20.6%	\$1,041 20.6%	\$1,195 20.7%
Tobacco	\$29 0.6%	\$30 0.6%	\$31 0.5%
Transportation	\$896 18.8%	\$948 18.8%	\$1,060 18.4%
Utilities	\$356 7.5%	\$373 7.4%	\$411 7.1%

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